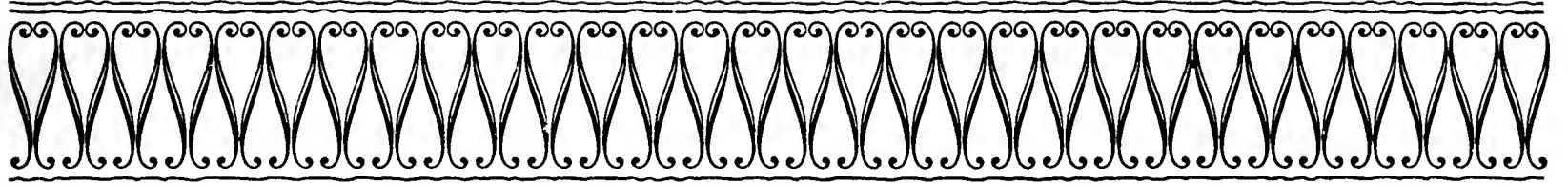


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Do not assume content reflects current scientific knowledge, policies, or practices.



PERENNIAL PLANTS

Alpines ~ Succulents

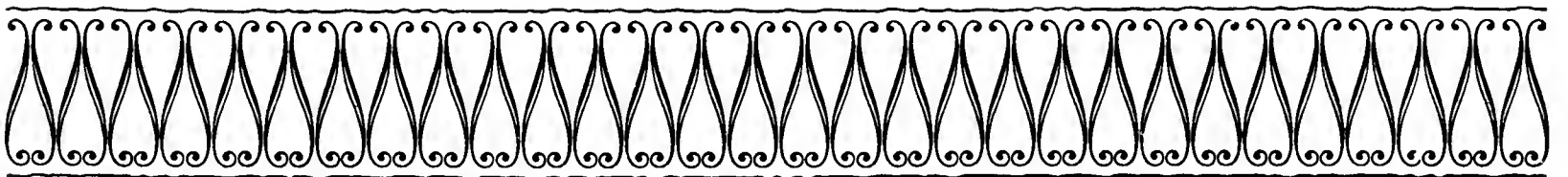
Annuals



The beauty and harmonizing effect of a low rock wall interplanted with alpine plants is more desirable than plain harsh concrete for retaining banks of soil. Note the effective use of perennial flower borders as a background for a stretch of lawn. Planned flower borders will give a succession of bloom in any color harmony throughout the year. Let us help you plan them.

H. A. Hyde Co.
GROWERS-NURSEYMEN

WATSONVILLE, CALIFORNIA



PRICES

Prices are quoted F. O. B. Watsonville with no charge for packing. However, our trucks deliver frequently throughout Central California and in many cases, we can make delivery at our convenience without charge.

PERENNIAL PLANTS

We are prepared to supply an excellent selection. They solve your problems for the cutting garden.

Strong plants \$.25 each. \$2.50 per dozen. \$17.50 per 100 except where noted.

ACHILLEA—The Pearl.

AGAPANTHUS — Blue. White. Flowering size.

Gal. Cans \$.60 each. 5-Gal. \$1.50 each.

AGROSTEMMA CORONARIA ATROSANGUINEA—

ALSTROEMERIA — Peruvian Lily. Orange. Yellow.

Bare roots in winter and spring. \$.20 each. \$2.00 dozen. \$16.00 per 100.

Gal. Cans during summer. \$.50 each. \$5.00 dozen. \$37.50 per 100.

Pink—Bare roots, \$.25 each. \$2.50 dozen.

ANCHUSA DROPMORE—

ANEMONE JAPONICA—

Whirlwind—Semi-double white.

Queen Charlotte—Semi-double silvery pink.

ANTHEMIS TINCTORIA—

AQUILEGIA—Columbine.

Improved Long Spur Hybrids Mixed.

Aquilegia oxysepala—Powdery blue.

Aquilegia vulgaris compacta—White.

Aquilegia coerulea — Rocky Mountain Columbine. Blue.

BOLTONIA LATISQUAMA—Pink.

BUPHTHALMUM SALICIFOLIUM—

CANNA—

King Humbert—Orange with bronze foliage.

The President—Red.

Hungarian—Salmon Pink.

CANTERBURY BELLS—

\$.50 per dozen. \$2.50 per 100. Spring Delivery.

Mixed—Biennial.

NEW KOREAN CHRYSANTHEMUM INTRODUCTIONS

Welcome contributions to your Hardy Garden. Very free flowering and lovely colors. Bedding type.

Potted \$.50 each. \$5.00 dozen. \$40.00 per 100. For spring delivery, 1936.

APOLLO — Shades of bronze-red, old-gold and glowing salmon.

CERES—A lovely combination of old-gold, chamois-yellow and soft coppery bronze.

DAPHNE — Exquisite blending of daphne-pink with an under-lying sheen of lilac-rose.

DIANA—A new color note for the garden. Chatenay-rose-pink, mingled with lilac-rose and soft salmon.

HEBE—Lovely, luminous pink; takes on soft, lavender-pink tones as the flower matures.

MERCURY—Ox-blood-red changing to coppery bronze and an exquisite blend of old-rose and salmon.

INNOCENCE—Dwarf for massing, bordering and rockery planting. Growing to 18 inches with masses of single pure white flowers changing to attractive soft pink.

GRANNY SCOVILL — Large fluffy warm coral-bronze flowers.

CATANANCHE COERULEA—Cupid's Dart. \$1.50 per dozen. \$10.00 per 100.

COREOPSIS—Single and Double.

DELPHINIUM—

Hyde's Hybrid Mixed.

Belladonna—Light blue.

Beliamosum—Deep blue.

DIANTHUS—

Furst Bismark.

Beatrix.

Plumarius.

English Hardy Border Carnations—Over 50 Varieties in striking color combinations. Send for our list.

DORONICUM—

DUSTY MILLER — A very silvery foliage plant. Useful for foliage with flowers.

ERYNGIUM AMETHYSTINUM—

GAILLARDIA—

Grandiflora Portola Hybrids Mixed.

Yellow.

Burgundy—New.

GERBERA—Transvaal Daisy. \$.15 each. \$1.50 dozen. \$10.00 per 100.

Larger plants \$.25 each. \$2.50 dozen. \$17.50 per 100.

GEUM—

Lady Stratheden—Yellow.

Mrs. Bradshaw—Scarlet.

Borosii—Orange.

HELENIUM AUTUMNALE SUPERBUM—

PERENNIAL PLANTS, Continued

NEW HEMEROCALLIS—Day Lilies.

\$1.00 each. \$10.00 dozen unless otherwise noted.

These new Hybrids have larger flowers than the older standard varieties.

Amaryllis—Golden orange.

Bay State—Large deep yellow.

D. D. Wyman — Golden yellow, tawny splashed petals.

\$1.50 each. \$15.00 dozen.

Golden Dream—Deep golden orange yellow.

\$1.50 each. \$15.00 dozen.

Goldeni—Rich deep orange.

Harvest Moon—Clear orange sherbet.

\$1.50 each. \$15.00 dozen.

J. A. Crawford—Fine apricot yellow.

J. R. Mann—Frosted apricot yellow

Lemona—Clear lemon yellow.

Modesty—Delicate pale yellow.

\$1.50 each. \$15.00 dozen.

Mrs. A. H. Austin—Deep golden orange.

\$1.50 each. \$15.00 dozen.

Mrs. J. R. Mann—Rich deep yellow orange.

Mrs. W. H. Wyman—Pale glistening yellow. Latest.

\$1.50 each. \$15.00 dozen.

The Gem—Deep yellow apricot, as fine as the best lilies.

Double Apricot—A fine richly colored new variety.

Day Lilies, like Agapanthus, are one of the few plants which flower very freely in rather complete shade. Also satisfactory for open exposures.

HEMEROCALLIS—Older sorts and types.

Smaller than the new hybrids with smaller blooms but they fit into many places better than the newer. Mostly very early sorts.

\$.25 each. \$2.50 dozen. \$17.50 per 100 except where noted.

Apricot—Light apricot orange, dainty.

Aureole—Orange yellow.

Dr. Regel—Pure orange yellow, fragrant.

Dumorteri—Rich cadmium yellow. Dwarf.

Flava—Clear lemon yellow.

Fulva—Reddish yellow.

Kwanzo—Orange to coppery red; double.

Citrina—Pale sulphur yellow.

\$1.00 each. \$10.00 dozen.

Thunbergi—Pale yellow.

Florham—Similar to The Gem Hybrid, but smaller.

HESPERIS MATRONALIS—

HEUCHERA—Coral Bells.

Heuchera sanguinea—Scarlet.

White.

Pastel Shades.

HOLLYHOCKS—

Orange Prince—Double orange.

Newport Pink—Double pink.

Double Bright Rose.

Double Yellow.

LATHYRUS—Hardy Sweet Pea.

White Pearl.

Pink Beauty.

LINUM NARBONENSE—

LOBELIA CARDINALIS—

MONTBRETIA—

His Majesty.

MYOSOTIS NERVESEUM—

NEPETA—

N. Mussini.

Hyde's Giant.

PENTSTEMON—

Large Flowering.

Minimum Hybrids.

Heterophyllus.

Smalli.

PYRETHRUM—Mixed single and double.

PHYSOSTEGIA VIRGINICA—

PHLOX—Perennial.

Rhineland—Salmon pink.

Asia—Lilac with red eye.

Lothair—Bright crimson.

Joan of Arc—White.

POPPY—

Iceland—New Hybrids.

SCABIOSA—

New Hybrids.

Columbaria.

Caucasica.

SHASTA DAISY—Assorted frilled.

STATICE—

Perezii.

Caspia.

STOKESIA CYANEA COERULEA—

SWEET WILLIAM—

Newport Pink.

Holborn Glory Mixed.

THALICTRUM—New variety.

TRADESCANTIA VIRGINIA — Blue and white.

TRITOMA—Dwarf. Orange.

Also Large Flowering Hybrids.

TROLLIUS—Goldquelle Hybrids.

VERBASCUM OLYMPACUM—Yellow.

VERBENA—Perennial Hybrids. Pink. White. Corymbosa.

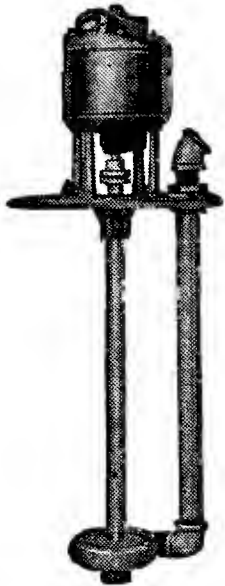
WALLFLOWERS—

Cloth of Gold.

Fire King.

TROST AERATION PUMP**Fountains—Cascades—Flowing Streams—Trout Pools**

The miracle of Everflowing, clean sparkling water anywhere indoors or out and with no natural water supply.



The new principle involved in this system, in a simple, direct way gives a wonderful automatic flow at a trifling cost of upkeep—and the water remains comparatively clear and free from scum and fungus.

The low cost of installation and upkeep will astonish you.

TROST AERATION PUMP will continuously circulate a plentiful amount of water costing but a few cents per day. Installation extremely simple and inexpensive.

Write or call for full details

PLANTS ADAPTED FOR GROWING IN POOLS

ANACHARIS — Moss-like plant completely submerged. An excellent oxygenator.
\$.35 each.

CYPERUS ALTERIFOLIUS — Umbrella Plant. A fine plant in or around a pool. Leaves arranged on long stems, giving an umbrella-like effect.
\$.50-\$.1.00 each.

IRIS—Japanese—This handsome Iris adapted to growing in the water is familiar to most flower lovers. Blue and lavender shades.
\$.50 each.

IOLEPIS GRACILIS — Splendid bright green foliage. Plant in pots with crowns just below the surface of the water.
\$.25-\$.50 each.

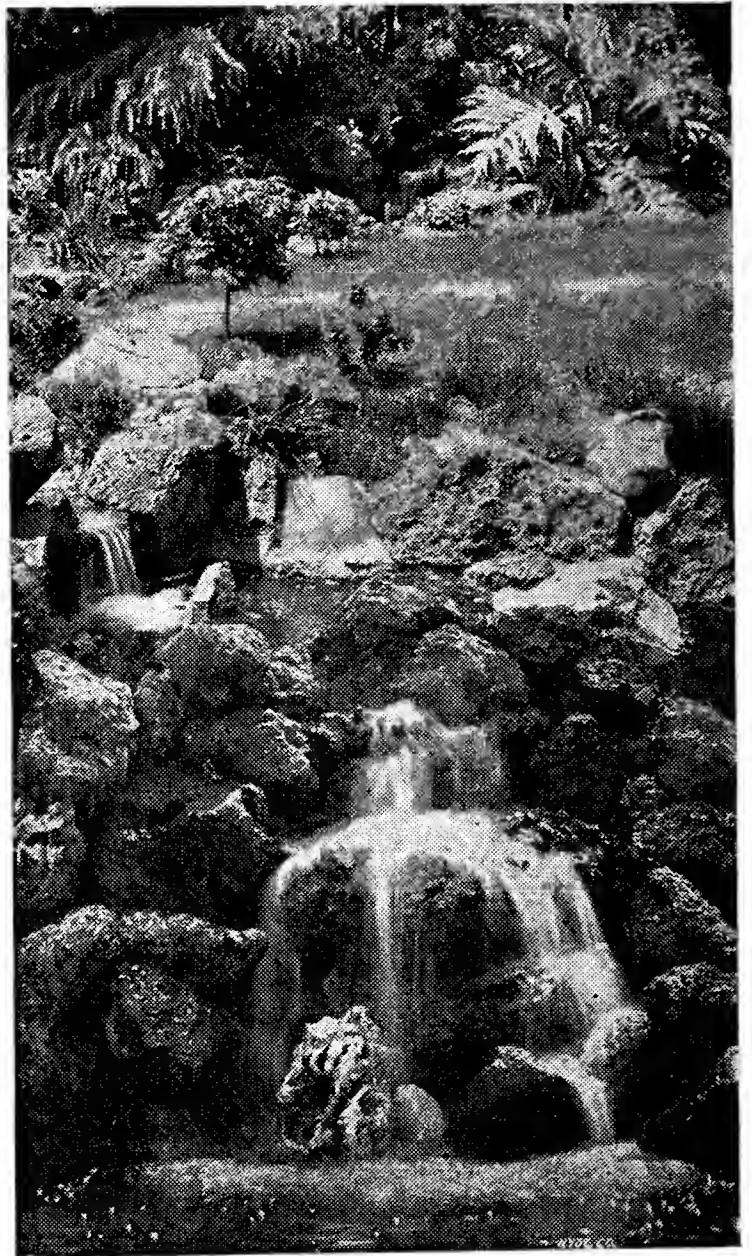
LIMNOCHARIS HUMBOLDTII — Water Poppy—Resembles the water lily. Foliage is small. Flowers three-petaled; yellow with brown eye.
\$.35 each.

LOBELIA CARDINALIS — Bronzy foliage with spikes of cardinal red flowers to a height of 4 feet. Very handsome. Will thrive in pools with one inch of water covering the crowns.
\$.35 each. \$3.50 dozen.

PAPYRUS—Egyptian Paper Plant—Graceful plant with long green stems with feathery tufts of leaves. Good in shallow water or around pools or lawns.
\$.50 and \$1.00 each.

SAGITTARIA GIGANTEA — Bright green long slender foliage growing beneath the water. A good oxygenator.
\$.35 each.

SAGITTARIA JAPONICA — Arrowhead—Flowers white, leaves arrow-shaped, growing above the water surface.
\$.50 each.



STAR LILY—Long stems extending 1 foot above the water with star-shaped blooms of bright blue, pink or waxy white.
\$2.50 to \$6.00 each.

WATER CANNA—So-called because foliage resembles that of the Canna.
\$.50 each.

WATER CHESTNUT—Floating plant, leaves resemble those of the Chestnut tree. Flowers white.
\$.75 each.

WATER HYACINTH—Rosy lavender hyacinth flowers. Plants suitable for receiving eggs of fish that spawn.
\$.25 each. \$2.50 dozen.

WATER LILIES—Everyone knows the true Water Lily and description seems superfluous. Pink, red, yellow and white.
\$.75 to \$2.50 each.

In spring, dormant plants are delivered; after June 1st, growing plants are sent out. In California, plants are left in the pools through the winter.

For growing, use a soil 3 parts of good loam to 1 part manure. The plants are heavy feeders and should be planted in boxes about 2 feet square and ten inches deep.

ROCK AND ALPINE PLANTS

Much has been said and written of the beauties and pleasures of rock gardening, and justly so, for the rock garden offers unlimited possibilities and adventure in garden experience. Many rock plants are deep rooted and it is always best to plant them as the rockery is built. In this way space and proper soil can be provided for plants that require special treatment. Good drainage, a little sand and loam, mixed with good garden soil, is sufficient to insure success. Fertilizers, if any, must be carefully and sparingly applied.

We list here but a few gems from our several hundred Alpine and Succulent Plants. For many years we have carefully studied those plants adaptable to California Conditions. Pay us a visit as we have many plants you have been searching for.

Prices \$.25 each. \$2.50 per dozen. \$20.00 per 100., except where noted. Large well established plants.

AETHIONEMA PULCHELLUM — A prostrate grower, gray foliage, lilac-rose flowers.

ALYSSUM SAXATILE CITRINUM—Masses of pale yellow flowers.
\$.15 each. \$1.50 dozen. \$12.00 per 100.

ASPERULA ODORATA.. —.. Fine ground cover for lilies or rockery. Small white flowers. Shade.

CAMPANULAS—Many varieties.
Collection of 12 all different for \$2.00

CHRYSANTHEMUM MAWI—A delightful little plant, foliage silvery green, flowers pink. Good for cutting.

CYTISUS KEWENSIS—Dwarf Broom. Excellent for rockery.

DAPHNE CNEORUM — Dwarf Daphne. Bright pink, fragrant. Field grown plants.
\$2.00 each. \$20.00 per dozen.

ERODIUM HYBRIDUM.. —.. Tufted, pink flowering type. Very dwarf.

GAZANIA SCABRA HIRTELLA — New South African variety. Flowers burnt orange with beautiful markings and 4 to 5 inches across. Very fine.
Potted \$.25 each. \$2.50 dozen. Gal. Cans \$.50 each. \$5.00 dozen.

GENTIANAS—Offered in variety.

HELIANTHEMUM "Attraction" — Very dwarf plant, flowers yellow and orange.

HUTCHINSIA ALPINA—Small neat alpine with dainty white flowers.

JASMINUM PARKERII — Dwarf compact Jasmine. Yellow flowers.
\$.35 each. \$3.50 per dozen.

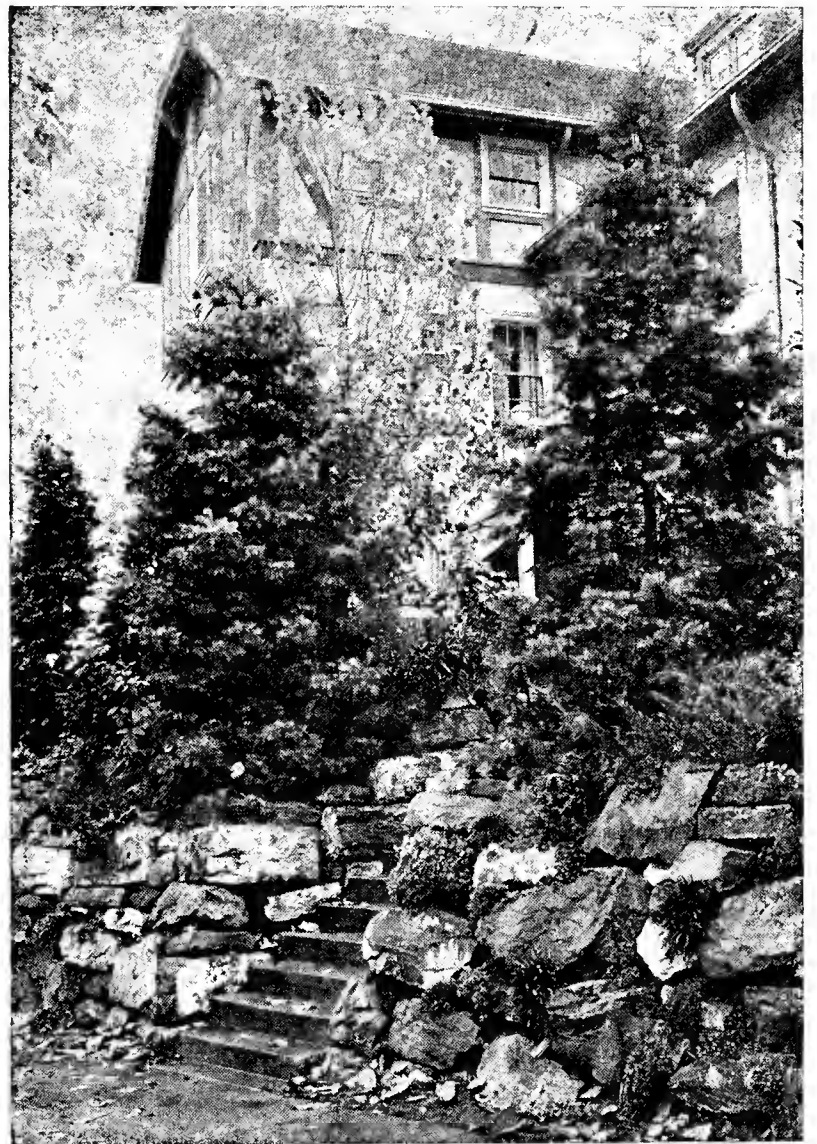
LITHOSPERMUM PROSTRATUM — Heavenly blue. Trailing. Covered profusely with deep vivid blue flowers. Good drainage and acid soil requirements.
\$.60 each. \$6.00 per dozen.

MENTHA REQUIENI—Fragrant mint-like compact trailer for part shade.

PENTSTEMON RATTANI MINOR — Neat dwarf type. Flowers blue or mauve.

PHYTEUMA ORBICULARE—A very pretty dwarf alpine.

POTENTILLA ATROSANGUINEA—Silver-gray strawberry like foliage and deep red flowers. Very fine.



The masterly treatment of a difficult problem—close to and high above the street. Note the pleasing effect of the conifers and deciduous trees in relation to the architecture and the supporting "rockery" giving an impression of distance and space.

ROSA ROULETTI — Dwarf Alpine Rose. Flowers double pink. Should be in every rock garden.
\$.75 each. \$7.50 per dozen.

SEMPERVIVUM—Many varieties. Excellent plants for the rockery.
Special collection of 12 varieties all different \$2.00

STRAWBERRY — Bush Alpine. Amazingly prolific. A good border plant. Of non-running habit.

TEUCRIUM MARUM — Dwarf graceful plants with abundance of rose flowers for rock garden or border.

ROCK AND ALPINE PLANTS, Continued

THYMES—Many varieties.

VIOLAS—Many varieties.

VIOLA ODORATA ROSINA—Pink Violet.

Flowers deep pink and very fragrant.

\$.15 each. \$1.50 dozen. \$12.00 per 100.

ROCK GARDENS AND ALPINE PLANTS,
by H. Correvon. You may choose from

542 kinds of rock and alpine plants and

grow the best in your own garden with the aid of this famous book. It tells which rock plants, native orchids, ferns, and hardy cacti are best, how to build, plant and maintain rockeries, moraines and wall gardens, how to grow all the different types of plants, how to acclimatize, etc. 33 illus. (17 in color), 560 pages. \$3.00

PANSY SEED—The Usual Hyde Quality

All Packets 25c Each.

We offer separate colors in white, sea-blue, yellow, red and bronze. Also Choice Mixed. Field grown plants ready from fall until late spring. \$.40 dozen. \$3.00 per 100. Add 20% for postage or express to all California points.

Write for bulk prices for these and other seeds.

RUST-PROOF SNAPDRAGON SEED

We offer the following varieties at \$.25 per packet postpaid. Write for bulk prices.

SHASTA — Pure white with same type of flower and habit as the popular greenhouse forcing variety Ceylon Court. Has a very distinct base branching habit.

BRONZE SHADES—A great range of beautiful bronze colors. Striped, yellowish, red and dull orange shades of bronze; also deeper shades.

PINK SHADES — A very remarkable pink mixture from the light pinks through every conceivable tone into very deep rosy hues.

YELLOW — A very deep golden yellow. Flowers closely set on long spikes.

CHOICE MAXIMUM MIXTURE.

Plant seeds now for winter blooming. After October, we can supply strong plants in flats at \$.40 dozen. \$2.00 per flat of 72 plants. Delivered postpaid to all California points.

NEW DOUBLE SWEET SCENTED NASTURTium SEED

Glorious Gleam Hybrids

SCARLET GLEAM—More dazzling in color than the showy Golden Gleam.
\$.25 per packet.

GLORIOUS GLEAM HYBRIDS—A mixture of colors including glorious shades of salmon, golden yellow, orange-scarlet,

cerise, cream-yellow, maroon, orange, crimson and gold flushed scarlet.
\$.25 per packet.

GOLDEN GLEAM—The favorite new sweet-scented double golden Nasturtium.
\$.25 per packet.

LAWN GRASSES

All Prices F. O. B. Watsonville—Subject to Change Without Notice
On Large Orders Write for Special Quotation

A well kept lawn adds so much to the value and beauty of your home grounds that special attention should be given to the thorough preparation of the soil before planting. This will establish it quickly, insure permanency and lower the cost of maintenance. If the ground is inclined to be adobe, add sharp sand.

Well rotted manure is valuable in the first preparation as it furnishes the humus necessary.

After preparing the seed bed, give it a good watering. This brings up the weeds. They should be pulled or hoed out and this process repeated two or three times.

Do not spade up the ground or hoe it before planting after the weeds are worked out.

Never use stable manure for dressing a lawn, it brings weeds and trouble. A good dressing of Hyde's Lawn Fertilizer is much more efficient and economical, sustaining the growth and color.

The primary requisites for establishing a first class lawn are the preparation of the soil and sowing seed of the finest germination.

Consult with us for lawn preparation and let us supply the seed.

HYDE'S FANCY LAWN MIXTURE—

\$.40 lb. 5 lb. or more @ \$.35

KENTUCKY BLUE GRASS—

\$.60 lb. 5 lb. or more @ \$.55

CREeping BENT—

\$1.70 lb. 5 lb. or more @ \$1.65

CHEWING FESCUE—

\$1.00 lb. 5 lb. or more @ \$.90

WHITE CLOVER—

\$.55 lb. 5 lb. or more @ \$.50

SEEDS OF CALIFORNIA WILD FLOWERS

We have made a careful study of California Native plants and offer you here a most satisfactory list. They are worthy of prominence in many California gardens.

Once sown in the ground, unless prevented from seeding themselves, the plantings will be permanent and a delight every spring.

All packets \$.10—post-paid to all California points. Write for quantity prices.

AQUILEGIA TRUNCATA—Scarlet Columbine. Moist shady planting.

CASTILLEJA CALIFORNICA — Indian Paint Brush. Scarlet.

CLARKIA CONCINNA—Beautiful Clarkia. Rosy-pink and crimson flowers. Prefers shade.

DELPHINIUM CARDINALE—Scarlet Larkspur.

DELPHINIUM PARRYI—Blue Larkspur.

DODECATHEON CLEVELANDII — Shooting Star—Cyclamen-shaped lilac and white flower.

ESCHSCHOLTZIA—California Poppy.

Aurantiaca—Rich orange. True California poppy.

Canaliculata Crocea—Orange fluted.

Carmine King—Deep carmine.

Golden West—Yellow with orange center.

Tango—Bronzy red overlaid terra cotta.

Waller's Crimson—Carmine crimson.

Brilliant Mixed—Rich in shades of crimson, pink and orange-scarlet.

GODETIA AMOENA—Farewell to Spring. Pale rose or lilac. Prefers shade.

GODETIA GRANDIFLORA — Farewell to Spring. Delicate pink or lilac with rich crimson markings.

LINUM LEWISII—Blue Flax. Sky-blue.

LUPINUS FORMOSUS—Beautiful Lupine. Purple, blue or lilac flowers.

LUPINUS MENZIESII — Yellow Lupine. Rich yellow.

LUPINUS NANUS — Dwarf Blue Lupine. Very showy. Rich blue and white fragrant flowers.

MIMULUS CARDINALIS—Scarlet Monkey Flower. Bright scarlet flowers. For wet locations.

NEMOPHILA INSIGNIS—Baby-Blue-Eyes. Most satisfactory. Clear azure blue flowers. Prefers shade or partial shade.

PENTSTEMON CENTRANTHIFOLIUS — Scarlet Bugler. Rich vermillion flowers on three foot stems.

RANUNCULUS CALIFORNICUS — California Buttercup. Golden Yellow.

ZAUSCHNERIA CALIFORNICA — California Fuchsia. Scarlet trumpet-shaped flowers.

SPECIAL MIXTURE OF CALIFORNIA NATIVE SEEDS

Packages—25 cents, 50 cents, and \$1.00

A well balanced mixture of showy varieties to extend the flowering season from early spring to late summer.

ANNUAL PLANTS

Varieties marked (*) are ready for winter delivery. Balance for Spring Planting.

Prices: \$.35 dozen. \$1.50 per flat unless otherwise noted.

Figures in parenthesis are the number of plants per flat.

***Agathea** (60)

***Ageratum** (60)

Asters (72)

***Aubretia** (72)

***Begonias**

(fibrous) (60)

Calceolaria (60)

Calliopsis (84)

***Calendula** (72)

***Campanula** (60)

Candytuft (84)

***Canterbury Bells** (60)

\$.50 doz. \$3.00 per 100.

"Angelus Bells"—Deep Rose.

"Liberty Bells"—Violet-blue.

"Mixed Biennials."

Celosia (60)

Chrysanthemum (72)

***Cineraria** (60)

Clarkia (84)

***Columbine** (60)

Coreopsis (60)

Cornflower (84)

***Cosmos** (84)

***Cynoglossum** (60)

***Daisy**

English (60)

Shasta (60)

Dianthus (84)

***Forget-me-not** (72)

***Foxglove** (perennial) (60)

***Gaillardia** (60)

***Gazania** (60)

***Geum** (60)

Godetia (72)

Golden Feather (84)

***Heuchera—Coral Bells** (60)

Hollyhock (perennial) (60)

***Marigolds** (84)

Mignonette (84)

***Mimulus** (72)

***Nemesia** (60)

***Pansies** (84)

Petunias (60)

Phlox (72)

***Poppy** (60)

Iceland

Shirley Mixed

***Primrose**—English (60)

***Primula malacoides** (60)

Salpiglossus (72)

Salvia (72)

Scabiosa (84)

Schizanthus (72)

***Snapdragons** (72)

Rustproof—\$.40 doz.

\$2.00 per flat.

***Stocks** (72)

Sweet Sultan (72)

Sweet William (60)

Ursinia anethoides

\$.50 doz. \$3.60 per 100.

Verbena (60)

***Viscaria** (60)

***Wallflower** (60)

Zinnias (60)

Perennial Plants

• • AND SEED NOVELTIES

W. H. Hyde & Co.
GROWERS-NURSERYMEN
WATSONVILLE
SANTA CRUZ CO.
CALIFORNIA
Return Postage Guaranteed

U. S. DEPARTMENT OF AGRICULTURE,
WASHINGTON, D. C.
BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases
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